

# Accounting for Physiotherapists



*Build Your Business & Grow Your Wealth*

*"We understand that running a physiotherapy, osteopathic or chiropractic clinic can be very demanding. Treating patients with injuries, disease, illness and ageing can be challenging and administering musculoskeletal, neurological and cardiothoracic treatments requires skill and a commitment to ongoing professional development."*

*Christopher Tolevsky - Principal*

If you specialise in sports medicine, paediatrics or women's health we understand your business and for the past two decades we have been working with physiotherapists, chiropractors and osteopaths. In a number of instances we have mentored them from start up right through to the sale of their clinic. While your broad objective as medical professionals is to use a variety of treatments to improve a person's quality of life and alleviate pain, in a sense, we do the same thing for business owners!

We understand and can manage the pain and frustration associated with the financial, administrative and marketing tasks associated with running your physio, osteo or chiropractic clinic. Here at Tolevsky Partners we are not your average firm of accountants who just keep the score. We are business advisors and profit builders who service the needs of a number of medical professionals and offer you strategies to grow your business, your profits and your wealth.

## **MARKETING YOUR CLINIC**

Most physiotherapists, osteopaths and chiropractors rely on their reputation and referrals to grow their business. While these ingredients remain important, in the digital age you also need to focus on your online marketing. Increasingly local searches like 'chiropractor Melbourne' are driving traffic to your website and in effect, your website is your silent salesperson. Often it is the first touch point with a potential new patient and you only get one chance to make a good first impression.

# Accounting for Physiotherapists

*"We are so much more than just tax accountants. We service the needs of a number of physiotherapists and can offer you strategies to grow your business, your profits and your wealth. If you're looking to get your business off to a flying start or want to grow your existing business, call us today on (03) 9326 1244."*

***Christopher Tolevsky -  
Principal***

**Tolevsky**  
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*Build Your Business & Grow Your Wealth*

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That's just the beginning because as accountants we can do some financial modelling and prepare some 'what if' scenarios. This let's us project your business' best and worst case profit scenarios and using industry benchmarks let's us can compare the performance of your legal practice against your competitors. This will give you an insight into what is working in your business and what needs working on.

In summary, we offer physiotherapists, osteopaths and chiropractors a range of accounting, taxation and business coaching services including:

- Start-Up Business Advice
- Advice and Establishment of Your Business Structure
- Advice & Assistance with the Purchase or Sale of your Clinic
- Spreadsheets and Tools including a Start Up Expense Checklist and Pricing Calculator
- Tax & Business Registrations including your ABN, TFN, GST, Work-Cover etc.
- Preparation of a Business Plan, Cash Flow Forecasts and Profit Projections
- Accounting Software Selection and Training – Bookkeeping, Invoicing, Payroll etc.
- Preparation of Finance Applications for Banking Institutions
- Site Location and Advice Regarding your Commercial Lease
- Preparation and Analysis of Financial Statements
- Bookkeeping and Payroll Services
- Tax Planning Strategies
- Industry Benchmarking and KPI Management
- Marketing Advice including branding, brochures, website and social media strategies
- Advice and Assistance with the Development, Content and Website SEO
- Wealth Creation Strategies, SMSF's and Financial Planning Services
- Vehicle & Equipment Finance (Treatment Tables, Clinic Fit Out etc.)
- Advice regarding Employee Relations and Workplace Laws
- Advice regarding Claiming Motor Vehicle Costs
- Business & Risk Insurances
- Business Succession Planning

***Call us today on (03) 9326 1244 to discuss how we can help you grow your business, your profits and your personal wealth.***